

Parryware turns bathroom spaces into art galleries with its new collection

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For individuals who seek retreat, draw inspiration from art and enjoy relaxing in their bathroom spaces, Parryware's latest offering caters to the dynamic urban lifestyle in India. Empowering innovative design concepts in bathroom spaces, India's contemporary bathroom solutions brand, Parryware launches its new artistically designed collection, Artitude.

Fitting all bathroom spaces, the latest Artitude collection comprises of 'Night Life Series', 'Swish Series' and 'OvoSeries'. Giving bathrooms an artistic touch, the Swish series collection is designed in a unique spiral structure, extracted from a fine combination of Quartz and Feldspar.

KE Ranganathan, Managing Director, Roca Bathroom Products Pvt Ltd, said, "We are thrilled to introduce this aesthetically mesmerizing collection and further strengthening our philosophy of being 'Always in Fashion'. The Artitude collection is one such collection where art and attitude of Parryware products create the magic, transforming bathrooms into nothing less than an Art gallery."